



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd.  
6th Floor  
Arlington, VA 22209  
ph: (703) 236-9207  
fx: (703) 236-2344

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Sobhani for Senate (16132)**  
**SRH Media Inc. (3168)**  
Hazelton, Steve  
Petro, Susan (1110)  
ph: (703) 236-9600

**Invoice** 423971  
**Inv Date** 10/28/2012  
**Terms** Cash In Advance  
**Contract** 198286  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**SRH Media Inc.**  
**2204 Countryside Drive**  
**Silver Springs, MD 20905**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

Political-Political (1088)  
Sobhani 10/10-10/16 (72539)  
**Local/Political Candidate Agency**  
10/10-10/16/

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/2/2012 3:04:16PM

WJLA Arlington (WJLA)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	4:58:00AM-NEWS-G	Day,Th-1,F-2	10/11/12 5:57AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	RSFS023100212-1 23H	\$700.00	
1.0	SPOT	4:58:00AM-NEWS-G	Day,Th-1,F-2	10/12/12 5:30AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	RSFS023100212-1 23H	\$700.00	
1.0	SPOT	4:58:00AM-NEWS-G	Day,Th-1,F-2	10/12/12 5:57AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	RSFS023100212-1 23H	\$700.00	
2.0	SPOT	6:00:00AM-NEWS-G	Day,Th-2,F-1	10/11/12 6:40AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	RSFS023100212-1 23H	\$1400.00	
2.0	SPOT	6:00:00AM-NEWS-G	Day,Th-2,F-1	10/11/12 6:57AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	RSFS023100212-1 23H	\$1400.00	
2.0	SPOT	6:00:00AM-NEWS-G	Day,Th-2,F-1	10/12/12 6:30AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	RSFS023100212-1 23H	\$1400.00	
3.0	SPOT	6:59:00AM-ABC--GO	Day,Th-2,F-1	10/11/12 7:43AM (Th)	00:30	ABC--GOOD MORNING AMERICA	RSFS023100212-1 23H	\$1600.00	
3.0	SPOT	6:59:00AM-ABC--GO	Day,Th-2,F-1	10/11/12 8:46AM (Th)	00:30	ABC--GOOD MORNING AMERICA	RSFS023100212-1 23H	\$1600.00	
3.0	SPOT	6:59:00AM-ABC--GO	Day,Th-2,F-1	10/12/12 7:29AM (Fr)	00:30	ABC--GOOD MORNING AMERICA	RSFS023100212-1 23H	\$1600.00	
4.0	SPOT	11:59:56AM-NEWS-A	Day,Th-2,F-1	10/11/12 12:12PM (Th)	00:30	NEWS-ABC 7 NEWS @ NOON	RSFS023100212-1 23H	\$1000.00	
4.0	SPOT	11:59:56AM-NEWS-A	Day,Th-2,F-1	10/11/12 12:29PM (Th)	00:30	NEWS-ABC 7 NEWS @ NOON	RSFS023100212-1 23H	\$1000.00	
4.0	SPOT	11:59:56AM-NEWS-A	Day,Th-2,F-1	10/12/12 12:19PM (Fr)	00:30	NEWS-ABC 7 NEWS @ NOON	RSFS023100212-1 23H	\$1000.00	
5.0	SPOT	12:30:00PM-WHO W	Day,Th-1,F-2	10/11/12 12:52PM (Th)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	RSFS023100212-1 23H	\$800.00	
5.0	SPOT	12:30:00PM-WHO W	Day,Th-1,F-2	10/12/12 12:38PM (Fr)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	RSFS023100212-1 23H	\$800.00	
5.0	SPOT	12:30:00PM-WHO W	Day,Th-1,F-2	10/12/12 12:52PM (Fr)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	RSFS023100212-1 23H	\$800.00	
6.0	SPOT	4:58:27PM-NEWS-A	Day,Th-2,F-1	10/11/12 5:14PM (Th)	00:30	NEWS-ABC 7 NEWS @ 5P	RSFS023100212-1 23H	\$2000.00	
6.0	SPOT	4:58:27PM-NEWS-A	Day,Th-2,F-1	10/11/12 5:54PM (Th)	00:30	NEWS-ABC 7 NEWS @ 5P	RSFS023100212-1 23H	\$2000.00	
6.0	SPOT	4:58:27PM-NEWS-A	Day,Th-2,F-1	10/12/12 5:39PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 5P	RSFS023100212-1 23H	\$2000.00	
7.0	SPOT	5:59:26PM-NEWS-A	Day,Th-1,F-2	10/11/12 6:25PM (Th)	00:30	NEWS-ABC 7 NEWS @ 6P	RSFS023100212-1 23H	\$3200.00	
7.0	SPOT	5:59:26PM-NEWS-A	Day,Th-1,F-2	10/12/12 6:08PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 6P	RSFS023100212-1 23H	\$3200.00	
7.0	SPOT	5:59:26PM-NEWS-A	Day,Th-1,F-2	10/12/12 6:29PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 6P	RSFS023100212-1 23H	\$3200.00	
8.0	SPOT	6:58:46PM-WHEEL C	Day,Th-2,F-1	10/11/12 7:00PM (Th)	00:30	WHEEL OF FORTUNE	RSFS023100212-1 23H	\$4500.00	
8.0	SPOT	6:58:46PM-WHEEL C	Day,Th-2,F-1	10/11/12 7:23PM (Th)	00:30	WHEEL OF FORTUNE	RSFS023100212-1 23H	\$4500.00	
8.0	SPOT	6:58:46PM-WHEEL C	Day,Th-2,F-1	10/12/12 7:08PM (Fr)	00:30	WHEEL OF FORTUNE	RSFS023100212-1 23H	\$4500.00	
9.0	SPOT	7:27:56PM-JEOPARD	Day,Th-1,F-2	10/11/12 7:53PM (Th)	00:30	JEOPARDY	RSFS023100212-1 23H	\$5000.00	
9.0	SPOT	7:27:56PM-JEOPARD	Day,Th-1,F-2	10/12/12 7:35PM (Fr)	00:30	JEOPARDY	RSFS023100212-1 23H	\$5000.00	
9.0	SPOT	7:27:56PM-JEOPARD	Day,Th-1,F-2	10/12/12 7:56PM (Fr)	00:30	JEOPARDY	RSFS023100212-1 23H	\$5000.00	
10.0	SPOT	11:00:56PM-NEWS-A	Day,Th-2	10/11/12 11:11PM (Th)	00:30	NEWS-ABC 7 NEWS @ 11P	RSFS023100212-1 23H	\$3600.00	
10.0	SPOT	11:00:56PM-NEWS-A	Day,Th-2	10/11/12 11:31PM (Th)	00:30	NEWS-ABC 7 NEWS @ 11P	RSFS023100212-1 23H	\$3600.00	
11.0	SPOT	11:00:56PM-NEWS-A	Day,F-1	10/12/12 11:28PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 11P	RSFS023100212-1 23H	\$3600.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
12.0	SPOT	12:02:05AM-ABC--JIM	Day,Th-1,F-2	10/11/12 12:47AM (Th)	00:30	ABC--JIMMY KIMMEL	RSFS023100212-1 23H	\$700.00	
12.0	SPOT	12:02:05AM-ABC--JIM	Day,Th-1,F-2	10/12/12 12:24AM (Fr)	00:30	ABC--JIMMY KIMMEL	RSFS023100212-1 23H	\$700.00	
12.0	SPOT	12:02:05AM-ABC--JIM	Day,Th-1,F-2	10/12/12 12:56AM (Fr)	00:30	ABC--JIMMY KIMMEL	RSFS023100212-1 23H	\$700.00	
13.0	SPOT	4:30:00AM-NEWS-G	Day,Th-2,F-1	10/11/12 4:42AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @430A	RSFS023100212-1 23H	\$200.00	
13.0	SPOT	4:30:00AM-NEWS-G	Day,Th-2,F-1	10/11/12 4:58AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @430A	RSFS023100212-1 23H	\$200.00	
13.0	SPOT	4:30:00AM-NEWS-G	Day,Th-2,F-1	10/12/12 4:47AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @430A	RSFS023100212-1 23H	\$200.00	
14.0	SPOT	6:58:40AM-ABC--GO	Day,Sa-1	10/13/12 7:47AM (Sa)	00:30	ABC--GOOD MORNING AMERICA SAT	RSFS023100212-1 23H	\$600.00	
15.0	SPOT	11:30:26PM-NEWS-A	Day,Sa-1	10/13/12 12:11AM (Sa)	00:30	NEWS-ABC 7 NEWS @ 11P	RSFS023100212-1 23H	\$1000.00	
16.0	SPOT	7:58:40AM-ABC--GO	Day,Su-1	10/14/12 8:40AM (Su)	00:30	ABC--GOOD MORNING AMERICA SUN	RSFS023100212-1 23H	\$600.00	
17.0	SPOT	6:30:00PM-NEWS-A	Day,Su-1	10/14/12 6:51PM (Su)	00:30	NEWS-ABC 7 NEWS @ 630P	RSFS023100212-1 23H	\$1600.00	
18.0	SPOT			10/14/12			1 preempt @\$2000.00	\$0.00	No Avail
19.0	SPOT	11:00:56PM-NEWS-A	Day,Su-1	10/14/12 11:41PM (Su)	00:30	NEWS-ABC 7 NEWS @ 11P	RSFS023100212-1 23H	\$1800.00	
20.0	SPOT	4:58:00AM-NEWS-G	Day,M-1,Tu-1	10/15/12 5:24AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	RSFS023100212-1 23H	\$700.00	
20.0	SPOT	4:58:00AM-NEWS-G	Day,M-1,Tu-1	10/16/12 5:37AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	RSFS023100212-1 23H	\$700.00	
21.0	SPOT	6:00:00AM-NEWS-G	Day,M-1,Tu-1	10/15/12 6:15AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	RSFS023100212-1 23H	\$1400.00	
21.0	SPOT	6:00:00AM-NEWS-G	Day,M-1,Tu-1	10/16/12 6:14AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	RSFS023100212-1 23H	\$1400.00	
22.0	SPOT	6:59:00AM-ABC--GO	Day,M-1,Tu-1	10/15/12 8:48AM (Mo)	00:30	ABC--GOOD MORNING AMERICA	RSFS023100212-1 23H	\$1600.00	
22.0	SPOT	6:59:00AM-ABC--GO	Day,M-1,Tu-1	10/16/12 7:58AM (Tu)	00:30	ABC--GOOD MORNING AMERICA	RSFS023100212-1 23H	\$1600.00	
23.0	SPOT	11:59:56AM-NEWS-A	Day,M-1,Tu-1	10/15/12 12:22PM (Mo)	00:30	NEWS-ABC 7 NEWS @ NOON	RSFS023100212-1 23H	\$1000.00	
23.0	SPOT	11:59:56AM-NEWS-A	Day,M-1,Tu-1	10/16/12 12:11PM (Tu)	00:30	NEWS-ABC 7 NEWS @ NOON	RSFS023100212-1 23H	\$1000.00	
24.0	SPOT	12:30:00PM-WHO W	Day,M-1,Tu-1	10/15/12 12:53PM (Mo)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	RSFS023100212-1 23H	\$800.00	
24.0	SPOT	12:30:00PM-WHO W	Day,M-1,Tu-1	10/16/12 12:45PM (Tu)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	RSFS023100212-1 23H	\$800.00	
25.0	SPOT	4:58:27PM-NEWS-A	Day,M-1,Tu-1	10/15/12 5:22PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 5P	RSFS023100212-1 23H	\$2000.00	
25.0	SPOT	4:58:27PM-NEWS-A	Day,M-1,Tu-1	10/16/12 5:55PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 5P	RSFS023100212-1 23H	\$2000.00	
26.0	SPOT	5:59:26PM-NEWS-A	Day,M-1,Tu-1	10/15/12 6:24PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 6P	RSFS023100212-1 23H	\$3200.00	
26.0	SPOT	5:59:26PM-NEWS-A	Day,M-1,Tu-1	10/16/12 6:29PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 6P	RSFS023100212-1 23H	\$3200.00	
27.0	SPOT	6:58:46PM-WHEEL O	Day,M-1,Tu-1	10/15/12 7:08PM (Mo)	00:30	WHEEL OF FORTUNE	RSFS023100212-1 23H	\$4500.00	
27.0	SPOT	6:58:46PM-WHEEL O	Day,M-1,Tu-1	10/16/12 7:13PM (Tu)	00:30	WHEEL OF FORTUNE	RSFS023100212-1 23H	\$4500.00	
28.0	SPOT	7:27:56PM-JEOPARD	Day,M-1,Tu-1	10/15/12 7:43PM (Mo)	00:30	JEOPARDY	RSFS023100212-1 23H	\$5000.00	
28.0	SPOT	7:27:56PM-JEOPARD	Day,M-1,Tu-1	10/16/12 7:41PM (Tu)	00:30	JEOPARDY	RSFS023100212-1 23H	\$5000.00	



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Political-Political (1088)  
Sobhani 10/10-10/16 (72539)  
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WJLA Arlington (WJLA)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
29.0	SPOT	11:00:56PM-NEWS-A	Day,M-1	10/15/12 11:34PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 11P	RSFS023100212-1 23H	\$3600.00	
30.0	SPOT	11:00:56PM-NEWS-A	Day,Tu-1	10/16/12 11:32PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 11P	RSFS023100212-1 23H	\$3600.00	
31.0	SPOT	4:30:00AM-NEWS-G	Day,M-1,Tu-1	10/15/12 4:44AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @430A	RSFS023100212-1 23H	\$200.00	
31.0	SPOT	4:30:00AM-NEWS-G	Day,M-1,Tu-1	10/16/12 4:44AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @430A	RSFS023100212-1 23H	\$200.00	
32.0	SPOT	12:02:05AM-ABC--JIM	Day,M-1,Tu-1	10/15/12 12:48AM (Mo)	00:30	ABC--JIMMY KIMMEL	RSFS023100212-1 23H	\$700.00	
32.0	SPOT	12:02:05AM-ABC--JIM	Day,M-1,Tu-1	10/16/12 12:29AM (Tu)	00:30	ABC--JIMMY KIMMEL	RSFS023100212-1 23H	\$700.00	
33.0	AUTO	7:28:56PM-SPORTS-	Day,Sa-1	10/13/12 11:20PM (Sa)	00:30	SPORTS-ABC CAR RACING PRIME	RSFS023100212-1 23H	\$2000.00	M/G For 18.0.1

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.

Gross Total	<b>\$131,100.00</b>
Commission	<b>(\$19,665.00)</b>
Net Total	<b>\$111,435.00</b>

Total Spots 66